



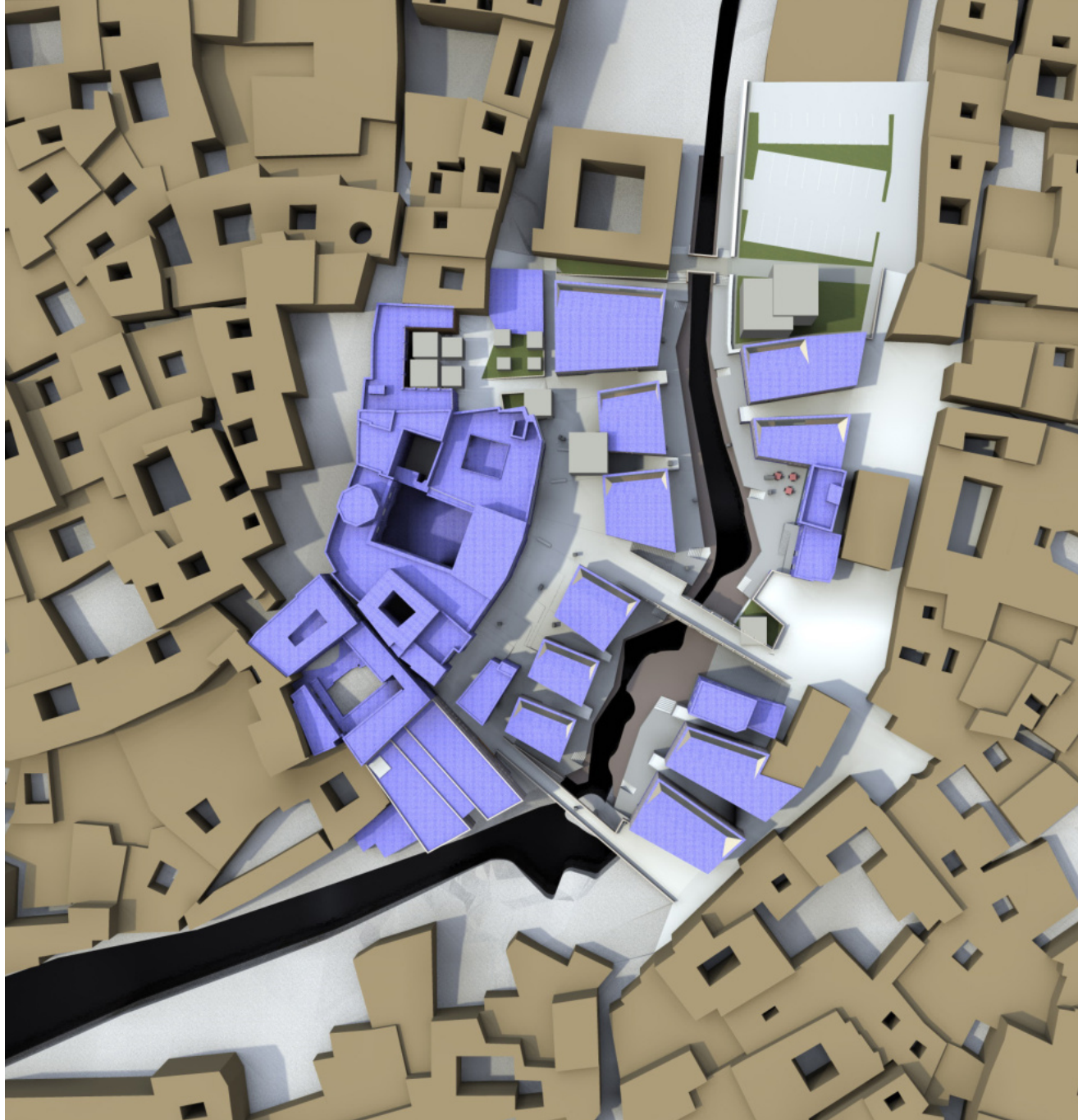
PLACE LALLA YEDDOUNA IN FEZ

This site has given us the opportunity to envision a project of simultaneous inclusion and reflection on the relationship between contemporary and historical identity in the centre of Fez. The project is based on two fundamental spatial concepts: inserting a modern architecture into the landscape, while maintaining the size and proportion of the historic square: creating volume through the configuration of new buildings with a dense network of visuals but keeping a functional relationship between the square and the nearby river to become a river-square unitary environment. The idea of reconfiguring a historical setting as precious as Fez into compact volumes by multiplying the incisions make a readable and perceivable unity through the multiplicity of places, sights and views. It is further defined and underlined by the continuity of public space, the unity of the ground, transparencies created in the new volumes through the large openings at the ground floor and through the unity of the materials of the facade of new buildings. The proposed new volumes allow the continuous alternation of different activities and meeting spaces, spaces to produce, to show, to sell, but also increasingly to meet, to chat and have a coffee in a discontinuous space that emphasises and reinforces the typical characteristic of the place to become a welcoming place and important presentation of the city to all its visitors.

International competition, 2010

Project area: 7400 mq

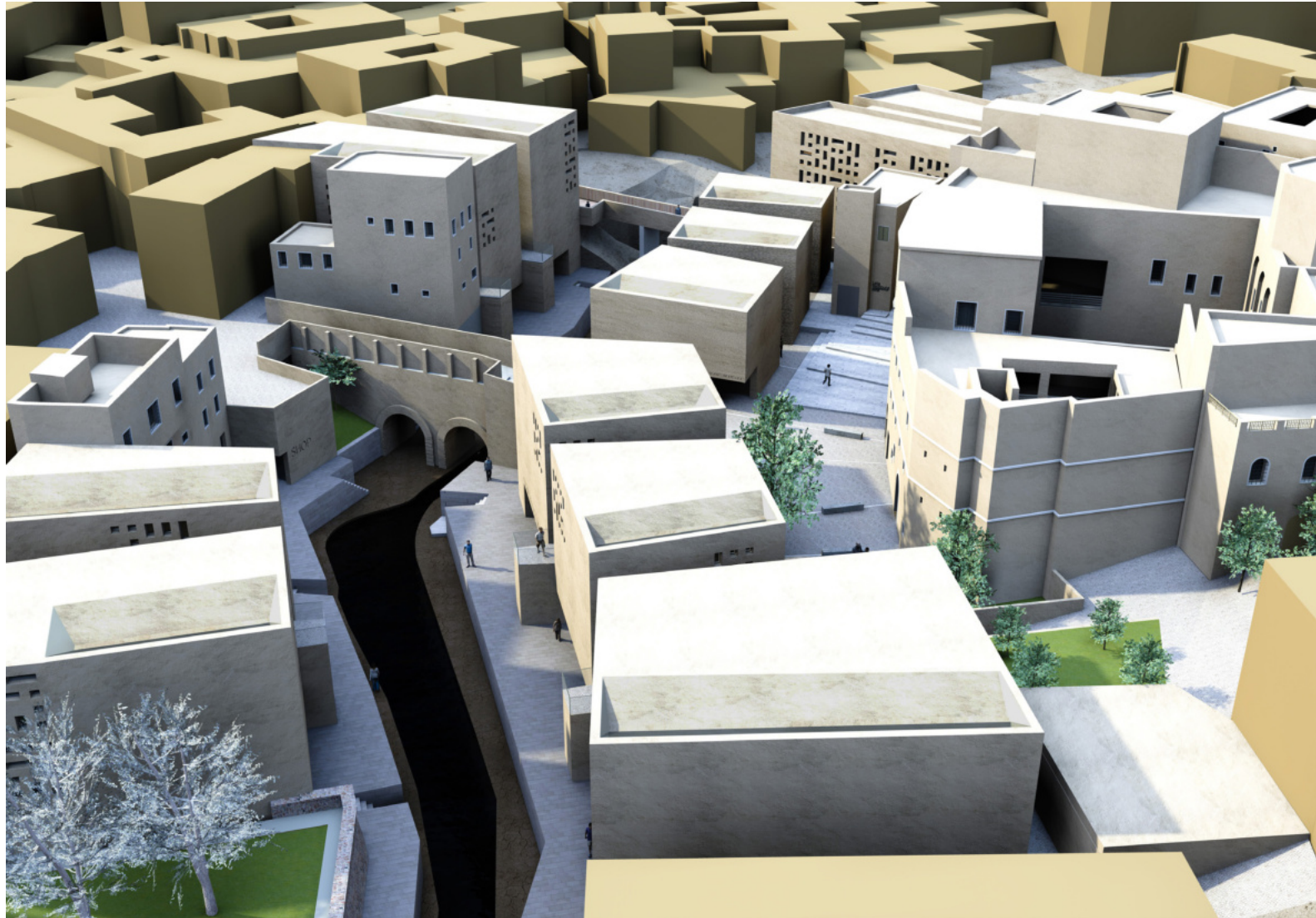
Total floor area: 9365 mq



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